



Industry veteran Mike Roosa joins Anywave sales team

March 27, 2025



Anywave Broadcast Inc. (Anywave) announces that Mike Roosa has joined the Anywave team as a Sales Manager for the Eastern US. Mike has had an over 30-year career in the broadcast industry, including positions with Comwave and Thomson/Thomcast/Comark where he worked until just recently.

David Neff, General Manager at Anywave commented, “Mike is a great addition to the Anywave team. He has a strong understanding of broadcast technology, and how it can benefit broadcasters, especially in high power, liquid-cooled transmitters. He is also very well known in the industry and looks forward to presenting Anywave’s highly advanced solutions to his customers.”

Mike is based in Pennsylvania and will have primary responsibility for the eastern US.

Anywave provides a complete line of TV transmitters, ATSC 3.0 solutions, translators, exciters, and gap fillers at all TV bands and all power levels and offers unmatched technology and quality. Mike and the Anywave team will be exhibiting these advanced products at NAB 2025 in booth W3309 in the West Hall.

Anywave (anywavecom.net) is based in Vernon Hills, IL.

For further information, contact David Neff david.neff@anywaveus.com or Mike Roosa mike.roosa@anywaveus.com